

ORGANISING CREATIVE SHOOT CHECKLIST



Karolina Terbei
Photography

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- ★ *Develop your idea on paper - What theme?*
- ★ *Work out colour palette for the theme using colour wheel.*
- ★ *Find outfit that suits your theme and colour palette.*
- ★ *Find location that has one colour from your palette.*
- ★ *Visit location preferably at time of the day when you plan to shoot.*
- ★ *On busy locations select a day where there is less traffic and people.*
- ★ *Find model - you can ask a friend, or post TFP shoot details on Model & Photographers Group of your city on FB.
(Ex. Models, Photographers, Make-up Artists, Designers New Zealand)*
- ★ *There you can also find makeup artists to collaborate with.*
- ★ *Think of the accessibility of the shooting location - let your model know if she is expected to walk much.*
- ★ *Allow enough time for your model to get ready with makeup and hair, which could take 1.5-2hrs at least.
(ask your makeup artist how much time they need)*

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- ★ *Plan the photoshoot in the afternoon when the sun is lower and shadows become softer. Light is usually warmer at sunset than at sunrise.*
- ★ *Prepare your equipment, think if you would need reflectors or external light, ladder, and how to carry props etc.*
- ★ *You might need a friend to assist you with the reflector/external lights.*
- ★ *Discuss upfront how many images you will deliver, how many hours you are going to shoot for, what model needs to bring or do.*
- ★ *Ask makeup artist to avoid glitter and use matte makeup products.*
- ★ *If you ask Model to provide outfits make sure you cover details:
Ask her to iron clothes, wear comfy shoes for outdoor locations
Come with clean hair and face for MUA to do makeup/hair
What colour of nails should she do?*
- ★ *If you provide dresses or you make one using fabric,
let your model know if she needs to bring any
body colour undergarments.*