





ROD BRAITHWAITE
WHITE GARDEN
COUNCILLOR 1946-47
MAYOR OF HAMILTON 1953-55
6 OCTOBER 1989

ORGANISING CREATIVE SHOOT
CHECKLIST

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PHOTOGRAPHY

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www.karolinaferbeiphotography.com

ORGANISING CREATIVE SHOOT

CHECKLIST

1. Develop your idea on paper - What theme?
2. Work out colour palette for the theme using colour wheel.
Think what emotion do you want photo to cause.
Do you want to create contrast or monochromatic image?
Use no more than 3 different colours.
3. Find outfit that suits your theme and colour palette.
Avoid sparkling fabric or very busy patterns. Plain is better.
4. Find location that has one colour from your palette.
5. Visit location preferably at time of the day when you plan to shoot.
6. On busy locations select a day where there is less traffic and people.
7. Find model - you can ask a friend, or post TFP shoot details on Model & Photographers Group of your city on FB.
(Ex. Models, Photographers, Make-up Artists Melbourne)
8. There you can also find makeup artists to collaborate with.
9. Think of the accessibility of the shooting location - let your model know if she is expected to walk much.
10. Allow enough time for your model to get ready with makeup and hair, which could take 1.5-2hrs at least.
(ask your makeup artist how much time they need)
11. Prepare mood board to help you plan out shoot and help model and makeup artist to understand your vision and what to expect.

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12. Plan the photoshoot in the afternoon when the sun is lower and shadows become softer. Light is usually warmer at sunset than at sunrise.
13. Prepare your equipment, think if you would need reflectors or external light, ladder, and how to carry props etc.
14. You might need a friend to assist you with the reflector/external lights.
15. Discuss upfront how many images you will deliver, how many hours you are going to shoot for, what model needs to bring or do.
16. Ask makeup artist to avoid glitter and use matte makeup products.
17. Prepare posing references to help you stay on track of your idea.
18. If you ask Model to provide outfits make sure you cover details:
Ask them to iron clothes, wear comfy shoes for outdoor locations
Come with clean hair and face for MUA to do makeup/hair
What colour of nails should they do?
19. If you provide dresses or you make one using fabric, let your model know if she needs to bring any body colour undergarments.

